

ARIELLE DENNIS

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508.738.1812

hello@arielledennisportfolio.com

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CAREER EXPERIENCE

MID-LEVEL MARKETING GRAPHICS DESIGNER at HMFH (Architecture Firm)

Cambridge, MA | 07/2021–11/2021

Collaborated with design teams to visually communicate concepts through digital graphics for proposals, interviews, projects and social media. Designed layouts for firm website, award packages, conference presentations and handouts. Managed database of firm photography and graphics.

GRAPHIC/LAYOUT ARTIST at HDR (Engineering Firm)

Boston, MA | 11/2019–06/2021

Led art direction and produced qualifications packages, proposals, presentations, infographics, videos and project deliverables. Ensured quality control through scheduled reviews, brand checks and high attention to detail. Balanced multiple production schedules and collaborated with print vendors for external needs. Mentored junior staff and acted as local expert on corporate brand standards.

PROPOSAL/MARKETING COORDINATOR at HDR (Engineering Firm)

Boston, MA | 06/2017–11/2019

Worked with internal staff in the development and design of pursuit documents. Produced layouts, graphics and edited/proofread materials. Supported meetings and populated company data systems as needed.

MARKETING COORDINATOR at Shepley Bulfinch (Architecture Firm)

Boston, MA | 12/2014–04/2016

Helped develop and maintain all facets of the firm's marketing materials. Worked with teams to coordinate and produce documentation for: qualification packages, responses to request for proposals, interviews, design award submissions and surveys. Participated in layout and proofreading.

ASSISTANT MARKETING DIRECTOR at YMCA of Metro North (Nonprofit)

Peabody, MA | 02/2013–03/2014

Supported the Marketing Director in producing internal and external promotion/communication pieces. Maintained the YMCA of Metro North's website and coordinated email and social media outreach. Provided local photography support.

EDUCATION

- Bridgewater State University, 2012
- Bachelor of Arts, Graphic Design
- Magna Cum Laude, GPA: 3.7/4.0

SKILLS

- Art Direction
- Communication
- Infographic Design
- Layout Design
- Photography and Photo Editing
- Video Editing

APPLICATIONS/SOFTWARE

- Adobe (Illustrator, InDesign, Photoshop, Premiere Pro)
- Microsoft Office (Word, Excel, PowerPoint, SharePoint)
- Google (Docs, Forms, Sheets, Slides)
- Front-End Web (Squarespace, Wix, WordPress)

OTHER NOTABLE EXPERIENCE

MARKETING ASSISTANT at Pet Food Experts (Wholesale Distributor)

Cumberland, RI | 04/2012–01/2013

DISNEY COLLEGE PROGRAM PARTICIPANT

at Walt Disney World (Theme Park)

Orlando, FL | 01/2012–04/2012

GRAPHIC DESIGN INTERN at Madavor Media (Marketing Agency)

Quincy, MA | 09/2011–12/2011